



Social Media Networking Event

AYP Group is delighted to introduce our two guest speakers for the evening.



Andrew Smith
Director – nextbusiness

A former Aberdeen Business Networker of the year, Andrew co-founded nextbusiness in 2008. A highly-committed business networker, Andrew has been instrumental in developing nextbusiness' range of services over the last 3 years. ABN:Community is Scotland's largest independent online business community with 2100+ members (www.abncommunity.com) Its a free service and allows users to raise their profile, publicise opportunities, promotions and events.



Julie Mitchell-Mehta
Owner – Debut Marketing

Julie Mitchell-Mehta is an experienced Chartered Marketer who specialises in helping small businesses manage their marketing. Her business, Debut Marketing, works as an outsourced marketing department for companies that don't have one of their own. Described as "professional and approachable", she has a pro-active, practical approach to marketing and communications, taking the pressure off busy clients. She is a keen user of Twitter and Facebook and has presented a number of seminars and training courses to advise other business people how to use social media more effectively.

Join us on Monday the 9th of April at 7pm

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